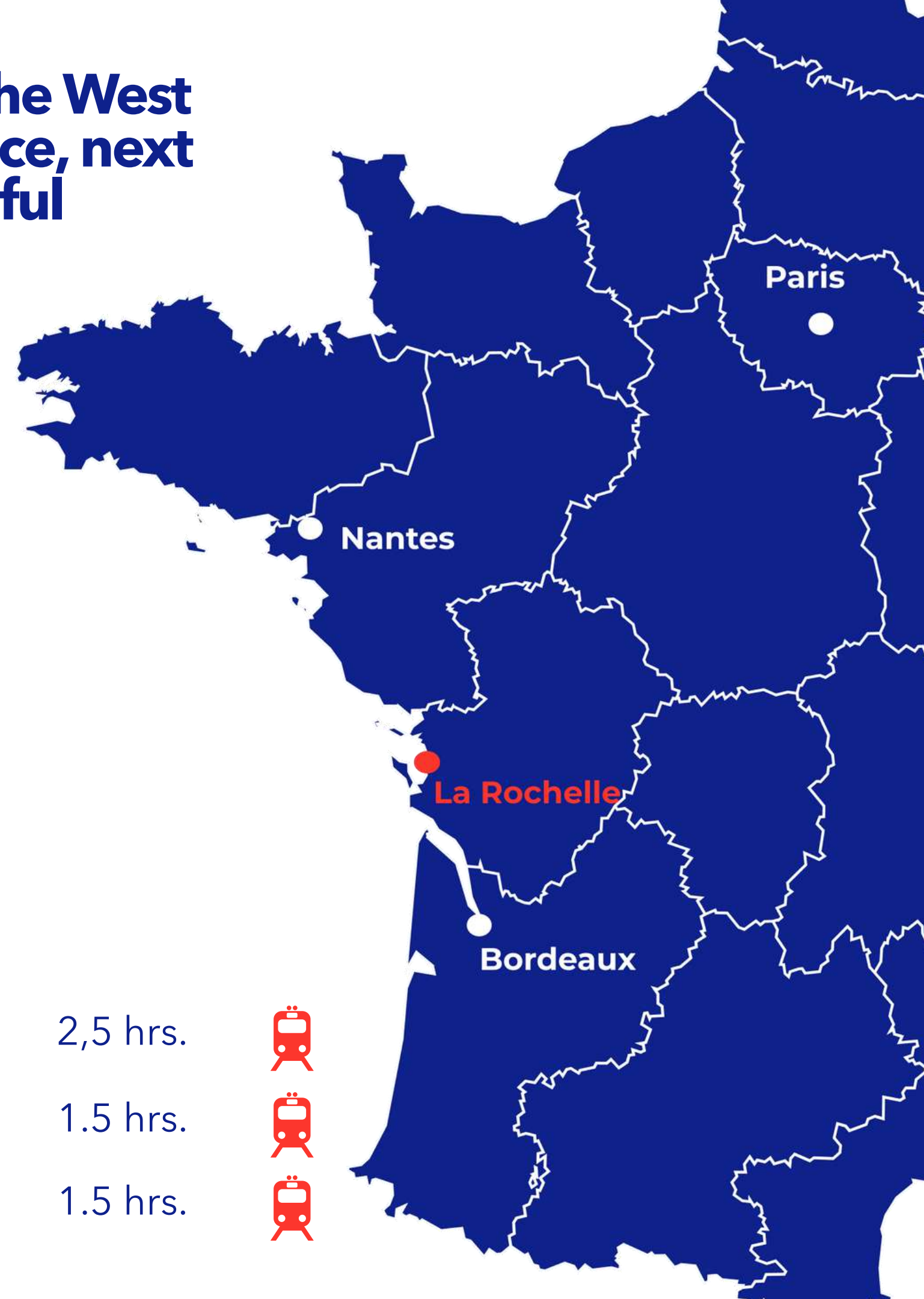


**Experience France !
with Excelia**

Welcome to La Rochelle!

Located on the West coast of France, next to the beautiful island of Ré



La Rochelle is a safe and pleasant city with an exceptional climate.

1st place in the category 'Medium size cities'

2nd in the criteria 'Attractiveness'



Paris 2,5 hrs.

Nantes 1.5 hrs.

Bordeaux 1.5 hrs.



La Rochelle A great place to live and study



Culture, tourism and sport related events all year long!

Music Festival *Francofolies* (July)

Red Bull Cliff Diving

International Film Festival (June)

Grand Pavois Boat Show (September)

Vertical Ocean Camp

Sunny Side of the Doc (June)

...



Increase of 25% students for 10 years
1 in 5 students from abroad

About Excelia

5000

STUDENTS ON CAMPUS

25%

INTERNATIONAL STUDENTS

80

NATIONALITIES

Multiple
accredited
non-profit
institution



- Created in 1988 by the chamber of commerce in La Rochelle.
- Internationally recognized higher education group.



**Short
Summer
Programs
at Excelia
La Rochelle**



Our Summer Programs

Ux & Web Design

**3 weeks in July
(ONLINE)
Total hours: 60h
Ects: 9**

The academic course will cover multiple aspects of web design, community management and digital marketing strategies that will allow students to acquire a deep understanding of these different subjects.

All courses end with a case study which allow students to put into practice what they have just learned.

Fashion, Design & Luxury Industry: France/Italy

**3 weeks in July
Total hours: 60
ECTS : 9**

Provide an in-depth overview of those industry sectors and the diverse management policies and practices associated to each of them.

It will provide an overview of those sectors' evolution in both the French and the Italian context through a trip and a full immersion in both countries.



Our Summer Programs

CSR & Event Management

4 weeks in July
Total hours : 90
ECTS: 12

2 courses:

Corporate Social Responsibility course is designed to provide the specific business and management skills required to effectively understand the main characteristics and management context of CSR.

Event Management course is designed to provide an introduction to the principles of event management, formal instructions and training to applicants. Management, animation of team, regulation, promotion and analysis quality are part of objectives and skills applicants will acquire at the end of the course.

IEF French Culture & Gastronomy or French Culture & Sports

2 or 4 weeks in July
2 weeks:
Total hours 40 / ECTS: 6
4 weeks:
total hours 80 / ECTS: 12

The program will be run in French and will cover French culture, history, and traditions including (A2 level minimum):

Gastronomy: practical workshops, cooking classes, cultural visits and conferences. Students will be invited to discover the local terroir, its typical gastronomy and history.

Sports: Practice sea sports.



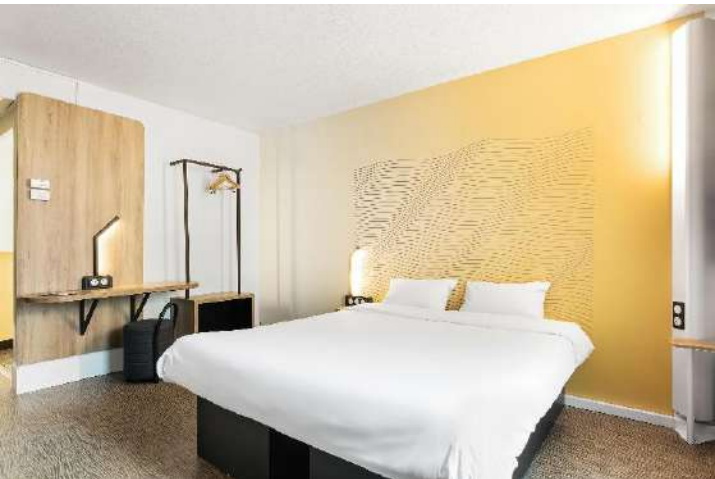
Choice of Accommodation



Your accommodation will be booked by the international office, no other accommodation will be accepted.

Accommodations will be located in *Les Minimes area*, less than 15min by foot from Excelia

More information to come in March 2023 !



Life on campus

Student Life : <https://www.excelia-group.com/student-life-la-rochelle>

Getting to La Rochelle : <https://www.excelia-group.com/student-services/international-students/preparing-your-arrival/getting-la-rochelle>

What to put in your suitcase ?



A little bit of everything! including jumpers, sweaters, swisuits and a raincoat.

Temperatures: in summer from 20°C to 30°C

A laptop in order to do your homework and group presentations.

Public transportation



La Rochelle has its own bus network called “Yélo”. Excelia has its own bus stop called “Europe” where bus line “Illico 3” picks you up every 10 minutes and brings you directly to the city Centre in 6 minutes. You will also have access to the Yelo bike rental.

<https://yelo.agglo-larochelle.fr>



[Welcome to Excelia!](#)

<https://youtu.be/VrpV-IEEMUG>



For more information?

Contacts:

For all your questions on our short programs, please contact:

Mrs Beatrice PAWLIK

pawlikb@excelia-group.com

Mrs Camille BERGE

bergec@excelia-group.com

